

Guidelines for Composable.com Submissions



Submitting to Composable.com

We're looking for composable commerce experts to share their ideas and experiences! Help business leaders, practitioners, and the composable curious to understand the applications and opportunities a move to composability brings.

To submit, simply [email the editor](#) with the subject line "Composable.com: Contribution" with your pitch or a completed article (suggested length: 700-1000 words).

Due to the volume of pitches we receive, it may take us up to 2 weeks to respond. All submissions are subject to editing, which may include changes in length, clarity, grammar, and tone. Articles will be published with imagery selected by our team, and published in a timely manner at the sole discretion of our editorial team according to the editorial calendar.

Please note: We're looking for genuine stories, objective information, and meaningful insights. Overly promotional or advertorial content will be rejected. We do, however, reprint press releases, and they can be submitted under embargo by [emailing the editor](#) with the subject line "Composable.com: Press Release" with the press release attached.

Example Topics:

- ☆ Best practices and methodologies for successful composable implementations
- ☆ Specific ways to use AI for enhanced efficiency and improved customer satisfaction
- ☆ How to comply with privacy laws and implement effective security with composable tech
- ☆ Using data and personalization to enhance and optimize the customer experience
- ☆ Ways for teams to further develop their composable commerce skillset

All content published on our site may be promoted in our newsletters and our social platforms. If you have questions about any of these submission guidelines, please let us know by emailing us at press@orium.com.